

Organization

<p><u>Background</u></p> <ul style="list-style-type: none"> • New technology project is to manage separately from product development • How to manage budget? 	<p><u>Objective</u></p> <p>The organization follows its announced strategy. To achieve a 'PULL' development, we must have a simple organization to align with strategy.</p>												
<p><u>Phase</u></p> <pre> graph TD A[Concept] --> B[Feasibility] B --> C[Verify] C --> D[SOP] D --> E[Terminate] </pre>	<p><u>Who</u></p> <table border="1" data-bbox="754 672 1433 792"> <thead> <tr> <th>Phase</th> <th>Project Leader</th> <th>Design</th> <th>---</th> <th>Production</th> <th>Coordinator</th> </tr> </thead> <tbody> <tr> <td>All</td> <td>Y</td> <td>Y</td> <td>---</td> <td>Y</td> <td>HR</td> </tr> </tbody> </table>	Phase	Project Leader	Design	---	Production	Coordinator	All	Y	Y	---	Y	HR
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All	Y	Y	---	Y	HR								
<p><u>Procedure</u></p> <ol style="list-style-type: none"> 1. Attachment explains detail 2. For cross functional projects, the committee structure is implemented. 													
<p><u>Output</u></p> <ul style="list-style-type: none"> • Organization chart • Accountability map 	<p><u>Result</u></p> <ul style="list-style-type: none"> • Higher revenue • Profitability 												
<p><u>Comments</u></p> <ul style="list-style-type: none"> • Role of chief engineer ("Product planning" box) fulfilled with accountability map • For budget setting, the corporate Planning and Strategy department is main player and make 3 strategy maps <ul style="list-style-type: none"> ○ Long term: 10 to 12 years ○ Mid term: 5 years ○ Short term: 2 to 3 years • Advanced development must separate from product development and apply only matured technology by using "Technology shelves" • Production engineering should be separate from each factory to develop advanced process • QA and QC have different roles. QA represents the customer; QC represents customer and production. • Multi skilled engineer to concentrate a project 													